



GLOBAL INNOVATOR IN PERSONAL COMMUNICATIONS

GN in China

Shanghai, November 7, 2004

CFO Jens Due Olsen



GN in China - facts and figures

Established in 1870 in Amoy
Hearing instruments since 1986
Headsets since 1998/2001
Audiologic Diagnostics since 2004

~ 25% of employees
< 2% of revenue
>10% of total costs, ex. amort

100% of headsets
80% of BTE

One manufacturing site
Shipping most out of Xiamen
Sustainability!